

# A True Network



# Partners

## Associations

**Intercollegiate Broadcasting System**

**College Media Association**

## Content

**Public Radio Exchange**

**Pirate! Promotions**

## Tuners

**TuneIn**

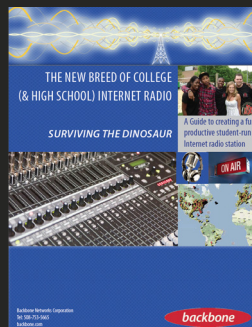
**iTunes**

# Internet Radio Simplified

join at: [studentradionetwork.org](http://studentradionetwork.org)

## Partial list of schools in the IBS Student Radio Network

Oklahoma State University	LBJ High School, Austin TX
Goucher College, Baltimore MD	Fairleigh Dickinson University
Champs Charter H.S., Los Angeles	Emmanuel College, Boston
Long Island University, Brooklyn	Fisk University, Nashville TN
Franklin & Marshall, Lancaster PA	Towson Univ., Baltimore MD
Loras College, Dubuque IA	Valencia College, Orlando
New England Inst. of Art, Boston	Simmons College, Boston
Pellissippi State CC, Knoxville TN	Monroe C.C. SUNY, Rochester
Dean College, Franklin MA	Roosevelt University, Chicago
Penn State University	Central Methodist, Fayette MO
Coastal Carolina Univ. Conway SC	Babson College, Boston
St. Louis Community College, MO	U. Central Oklahoma, Edmond
Tara High School, Baton Rouge LA	Memphis City Schools
College of the Desert, Palm Desert	Lehman College, CUNY, Bronx



Download Backbone's **FREE**

**College Internet Radio Station Startup Guide**

<http://backbone.com/wp311>

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[backbone.com](http://backbone.com) [ibsradio.org](http://ibsradio.org)



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**Join the IBS Student Radio Network by Backbone**  
**Turnkey Stations for College, High School and Non-Profit Organizations**



Find out how many people listened to what show or song, from where and for how long. Create easy reports from your automated logs, and get a Google mashup to zoom in and pinpoint your listening audience.

## Create & operate your college Internet radio station — Easy & Intuitive

- Develop professional skills using first rate broadcast tools
- For Sports, News, Music & Commentary
- Live radio—with drag ‘n drop Automation & Scheduling
- Effortless remote live broadcasts from anywhere. Use a Macbook® for away games, concerts or even from home
- Be on the air 24/7, and stay on the air over breaks & vacation
- Student-run stations share content and build “community”

100%

Backbone sets up your station, provides broadcast and automation software, server hosting & bandwidth — all included 100%

200

Simultaneous listeners — more when you need them. Your campus IT department won't scream, and your administration won't yell.

# Simplifying Internet Radio for Powerful, Professional Presence



## Live and Automated

All you need is a Mac®, a mixer and a mic...we handle all the rest. With hosting in the cloud, you simply connect to the Internet—from anywhere—and you're live on the air. It's as easy as a Mac can be. You broadcast live when you want, from where you want, then instantly switch to automated operation with easy-to-make playlists and auto-generated schedules.

## Easy, Mobile Remotes

Cover an away game, a concert or a breaking news event...live and fast. Just use local wi-fi or your own 4G hotspot, and you're on the air. Break away to recorded spots with the click of a trackpad. When you're on the move, you ARE the studio, in control and always connected.



## Community & Content

College & high school radio is about learning, developing skills and having fun. With a true peer-sharing network like the IBS-SRN, students can share radio content, like music from local bands, live events and news programming, with member stations. Additional content is available from third-party providers of music and other programming.

15,000

Monthly listener hours standard, and, up to 150,000 as necessary. It's nice to have a big reserve tank of bandwidth for when you need it.

250

Hours of programming storage (5GB), standard. Up to 1,000 hours available. Store all your music and recorded content for your automated and live assist programs.

3,500

Dollars to budget annually for everything—including Backbone service & software, IBS membership, CMA membership, and your required performance royalties.